

# Go Success!

*The #1 Leadership Program for Teens*

**START YOUR OWN TRAINING BUSINESS!!**

**TEACH EMPLOYABILITY (SUCCESS) SKILLS TO  
TEENS**



[Learn More, Click Here](#)

[Youth-Success-Academy.](#)

**ATTENTION:** Trainers, Teachers, Retirees, Moms  
who are interested in earning \$2,500/week training one  
day a week?

## **Would you like to start your own training business?**

Youth Success Academy invites you to be part of our nation-wide pilot program dedicated to the preparation of young people in Employability Skills (Success and Leadership Skills) in order to meet the needs of employers in today's changing job market.

### **WHY?**

**Technology has changed the landscape of employment.**

**The GoSuccess! Program addresses this challenge head-on by providing training in essential employability and personal development skills. Our emphasis is on leadership skills, communication, listening, attitude, and other skills employers seek. Training can be in person or online.**

**This core curriculum is a template for life.**

**Employability skills are necessary in order to have a work environment conducive to successful interactions among employees and customers. Employees with these skills provide an atmosphere conducive to innovation, product development, and customer satisfaction.**

**Our Mission is to build a strong sense of confidence and self-belief in every participant. This is done by providing students with the tools necessary to participate to their fullest both in and outside of the school community with the result being a strong sense of self-belief, i.e., believing in themselves.**

### **HOW WE DELIVER GoSuccess!**

We **License Instructors/Trainers** to deliver the GoSuccess! program, and we **provide all of the training, lesson plans, and learning resources**. We also offer continuous learning with video lessons for every session.

We **hold monthly online Mastermind Meetings with the network of fellow licensees** to share best practices, answer questions, deal with challenges, offer on-going support, and review the progress of the students.

## IS THIS FOR YOU?

- Would you like to earn money by becoming part of a movement that emphasizes teaching others the elements of employability skills which include not only people skills, but also communication, attitude, and listening skills?
- Would you like to teach parents how to raise confident kids?
- Would you like to teach children and teens how to unlock their full potential?
- Would you like to have your own independent business, part-time or full-time?
- Are you interested in mastering a training model that involves making a difference in a child's life?
- Would you like an on-going revenue stream from the relationships you cultivate while being a trainer?
- Do you want to be part of a Mastermind community that values teamwork, helps you grow in your career, and provides continuous additional information you can use?
- Would you like to create a business that could be financially rewarding?
- Are you energized by seeing the difference in students who are able to self-actualize?
- Are you interested in coaching young people one-on-one or in small groups outside of the actual training program?
- Would you like to run a business that is not only recession proof but also experiences its greatest growth during times of uncertainty?
- Do you want to make a difference in the world today?

**Trainers should possess the following traits:**

- **A real passion for these subjects,**
- **A belief in the importance of acceptance and validation of every student,**
- **A genuine interest in the well-being of their students,**
- **Are excited about the opportunity of learning about the fast-changing world of work,**
- **Who can motivate and inspire young people to be all they can be.**

**IF YES, THEN GoSuccess! IS FOR YOU!**

## The GoSuccess! License Package

The fee for joining GoSuccess! Network for 2021-2022 is only \$3,000 and includes the following:

- A one-year license** (2021-2022) to deliver GoSuccess! training programs in your chosen location.
- Pre-Training:** Online in-person initial training for all new teachers. All sessions are recorded.
- Course Training:** A total of five two-hour pre-recorded sessions for all teachers for the basic program including each of the four courses.
- Training materials: Daily lesson plans, Keynotes slides, audio and notes for each session's information, PDFs for students** and step-by-step training information.
- Mastermind Group** that meets monthly. Professional Development Group for collaboration, ongoing learning, and mutual peer-to-peer support.
- Private Facebook Group:** Having a group available 24/7 is invaluable. Questions can be asked, best practice experiences can be shared, ideas can be explored, and student successes can be recognized,
- Evaluation Conference** at the conclusion of each program to capture overall success and learning.
- Monthly coaching calls and/or webinar for new information.**
- Instruction on COACHING Young People.**
- Recommended areas of contacts with sample letter and proposal as well as application forms.**
- Ready-made 30-minute to 3 hour Talk Outlines & materials for addressing groups interested in this program.**

## WHAT WILL YOU BE TEACHING?

To read more detail about these courses, go to <https://www.Youth-Success-Academy.com/GoSuccessBook>

- ★ **Raise Confident Kids** is a course developed for parents. (Recommended: 5 sessions)

*Employability Skills developed: Positive Attitude, Relationship Skills, Listening Skills, Confidence, Self-Reliance, Leadership Skills.*

- ★ **Speaking Skills for Kids** involves students from 8th grade through college and young adulthood. (14 sessions)

*Employability Skills covered: Confidence, Listening Skills, Self-Reliance, Creativity, Confidence.*

- ★ **Discover Your Passion for Teens** could be used from 8th grade through university years and beyond. (6 sessions)

**ADDITIONAL BENEFITS:** Students discover their personal interests, knowledge, and gifts (talents).

Students are challenged to work together to develop a project to help other young people discover their passion in life.

- ★ **Kids Mentoring Kids** also involves 9th through 12th grade students and also college-age students. (4 to 6 sessions)

*Employability Skills covered: ALL!*

### **METHODOLOGY**

Upperclass students are trained in all of the Employability Skills so they can teach the skills to their assigned underclass student.

In order to teach these skills to underclass students, older students are automatically motivated to master these skills. They do not want to be embarrassed by not knowing what they are teaching.

The Employability Skills are presented as part of the experiential learning process which includes experiencing, reflecting, thinking, and acting. Learning through experiencing validates and embeds each skill in the minds of the participants.

The length of each course training will depend upon the number of student participants.

## HOW MUCH MONEY CAN LICENSEES MAKE DELIVERING GoSuccess! TRAINING?

(One class of 12 students @\$250 = \$3,000)

<u>Course</u>	<u>Audience</u>	<u>Price</u>	<u>x 10 students</u>	<u>Hours</u>
<b>Raise Confident Kids</b>	Parents	\$197	\$1,970	5
<b>Speaking Skills for Kids</b>	Teens to Adults.	\$250	\$2,500	14
<b>Kids Mentoring Kids</b>	Students	\$250	\$2,500	5
<b>Discover Your Passion</b>	Teens to Adults	\$250	<u>\$2,500</u>	<u>6</u>
			\$9,470	33

(\$9,470 times 4 weeks = \$37,880 (one month's income for 20 hours teaching - prices vary according to your area)

Classes can be 20 to 30 students which would double or triple the income. You set the prices acceptable to your area.

### TESTIMONIALS:

*I learned to respect others and realized that not everyone feels as comfortable as I do and that the best compliment I could give them was my full attention. I watched my peers improve and felt good about myself for being a part of it and proud of them for accomplishing their goals. I closely listened to the talks of the others in the class and learned a valuable lesson from all of them. Also I learned that I can show many different sides of my personality and that people will still appreciate what I have to say." -Anthony D.*

*"This class gave me ideas and led me in the right direction on how to channel my abilities. I had to deliver a speech in front of a semi-large audience of perhaps 50 people or so. I went in with some butterflies in my stomach, but surprisingly calm. I delivered perhaps the best speech of my life, not that I would think so, but the compliments I received convinced me that this class is the reason for my success. Without it I would have gone in totally ignorant to the audience's needs. That night was perhaps my proudest moment, for not only was I given the honor to speak, but also I proved that the faith they put in me was not a mistake on their part. I have this class to thank for my proud "moment in the sun." - Adam K*

*This is not a class using huge textbooks or a calculator, but it is a class that gets results, which will help us in life, not only in high school. I mean with sincerity that this program has opened me up to others, and I will definitely seek to take some type of speaking course in college.- Sergio*

## Quarterly Training Summary and Dates

### INTRODUCTORY TRAINING AUGUST 16 - 21, 2021

**AUGUST**  
**9/23/21**

Speaking Skills for Teens

**DECEMBER**  
**12/6/21**

Discover Your Passion for  
Teens

**MARCH**  
**3/7/22**

Kids Mentoring Kids

**JUNE**  
**6/6/22**

Raise Confident Kids

**BONUS: Serenity Spa for  
Moms**

### MONTHLY MASTERMINDS

First Monday of each month

7:00 PM

### SAMPLE TOPICS

- Potential customers
- Sample letters
- Sample Proposals
- Sample Free Talks (Rotary, etc.)
- Assembly Talks
- Corporate Seminars
- Training challenges
- Coaching Techniques for Teens

## WHERE CAN YOU TEACH THESE PROGRAMS?

**Classes can be scheduled in person or on zoom on weekends, after school, evenings.**

- Schools: private, charter and/or public
- Religious organizations: Any demonization: Christianity, Judaism, Islam, Buddhism, Hinduism, and unaffiliated religions.
- Boys and Girls Clubs
- Boy and Girl Scout Troops
- Organizations like Jumpstart, TNTP, The Education Trust, Learning Forward, and the Khan Academy work every day to support students of all ages.
- Non-profit organizations that support students
- A list of possible funding sources will be provided when you join.

## BENEFITS OF TRAINING OUTSIDE THE CLASSROOM

**INCOME:** 2021 is the perfect time to take advantage of the vastly increasing online training market.

Training is a lucrative industry. How much is the eLearning industry worth? The **eLearning Market** size is set to exceed USD 375 **billion** by 2026, according to a research report by Global **Market** Insights.

The Covid-19 has accelerated the demand for and acceptance of online training.

**PASSION/PURPOSE:** Seeing a child grow and develop because of something you have done is one of the most rewarding experiences a person can have. Knowing you have made a positive difference in a child's life provides immense satisfaction and increases your desire to do more!

### Here is what one student said about our courses...

*"The final and probably most important skills that I learned was to only look for the positive in people. Because we were instructed to write down only positive things on our evaluation cards, picking out the good in people instead of bad has become second nature to me, This skill not only makes other people feel better, but it also reflects itself on my own disposition, When a person learns to see the positive in other people, it brings a much more peaceful, optimistic outlook to the rest of the world around them." -Alessandra M*

## PERSONAL BENEFITS FOR THE FOLLOWING:

### STUDENTS

- Mastery of key skills necessary for employment in any field
- Acceptance and validation by peers
- Certificate of Completion for personal development portfolio or college application process
- Opportunity to work with peers to uncover areas of strength
- Opportunity to recognize and value differences in peers
- Empowerment to be the best that they can be Mastery of speaking skills
- Opportunity to teach underclass students Personal Mastery
- Improved self-concept

### TRAINERS (YOU)

- Opportunity for mastery of leadership skills
- **Increased** awareness of the importance of employability skills
- Satisfaction of watching students grow and develop in a positive manner
- Seeing a difference in the attitude and behavior of students who experience acceptance and validation from their peers
- **Mastering** effective speaking skills
- Greater self-awareness through the exercises in Discover Your Passion
- Pleasure in knowing the material is already prepared and ready to go
- Improving one's own communication skills
- Experiencing the pleasure of a non-competitive classroom self-mastery of the employability skills

### SCHOOLS YOUR STUDENTS ATTEND

- Creating conditions within the district than improve morale amongst students, teachers, and principals
- Improved student performance
- Improved cooperation among students taking the GoSuccess! program
- Greater energy within the school building
- Higher standardized test scores
- Higher standards within the district
- Recognized improved standards for career-readiness
- Adoption of effective practices to engage students in learning challenging materials

### FUTURE EMPLOYERS OF YOUR STUDENTS

- Appreciation of improved standards within their own company
- Better Communication among employees which leads to
  1. Increase in sales
  2. Increase in new product development
  3. Improved energy level within the location
- A relaxed atmosphere of trust
- Improved social compatibility
- Appreciation of non-technical skills

- Appreciation of teaching of employability skills Improved morale

## THE GoSuccess! PROCESS

**The GoSuccess! Licensed Teachers train students on the skills most desired by employers via three courses that approach the “employability skills” in a variety of ways in order to ensure each skill is thoroughly absorbed.**

Specifically, the basic training all teachers go through consists of a Framework that includes communication skills—verbal and nonverbal, listening skills, attitude training, and human relation skills.

**The instruction for teachers is covered in five one-hour sessions and is the basis for all GoSuccess! training.**

**Session One training will be held August 16-21, 7-8pm.**

Trainers will meet via zoom to learn about the background, expectations, commonalities of the courses, and answer any questions that arise.

**All training is recorded. Any questions that arise will be responded to within 24 hours.**

**Training will also include Coaching Skills Training for meeting with students individually.** In addition to our courses, our goal is to mentor those teens who may feel challenged by the material. Our goal is to increase the confidence levels of students, as well as their belief in themselves and in their preparation for a fulfilling life.

Although our lives have changed due to technology, **human nature has not. The most cited reason employees leave a company is due to a toxic relationship with a co-worker or boss** who undermines the employee's engagement, confidence, and commitment. When employees or customers are offended by someone in the workplace, they can decide not to do business with them, whether it is a diner, a hospital, a nursery school, a corporate entity, etc.

That is why licensed Trainers are needed in this area of "employability skills" education. Answers to objective questions can be found online; learning technical skills can be found online, but **you cannot find and learn the human essence online, i.e., that indefinable feeling you get when you interact with others.** Employability skills are an absolute necessity in order to have a productive, profitable workplace in every company. Those skills are essential to the implementation of new ideas, new robotics, new methods of execution.

The question is: **Where are these qualities/skills currently being taught?** The answer is "Nowhere". Schools do not have the time to train teenagers on these skills separately. They are mandated to focus on the essential skills: language arts, math, science, computer science, geography, etc. The "employability skills" are assumed to be the student's responsibility to acquire.

If, however, students are unaware of the importance on interpersonal skills, how can they develop them? Who can help them? What courses are available to them? That is why trainers are so needed!

**We are looking for people who want to become Master Licensed Trainers who believe in the possibility of every child maximizing his or her potential.**

**GoSuccess! is far more than learning skills. It is a movement to make the world a better place! These courses provide a template for life.** They allow each participant to learn about themselves in a way they had not contemplated previously.

Because the training is done in a group, participants receive feedback from their peers, feedback that is not competitive but complimentary to the individual. Why? Because the courses are developed in a way that validates each student and does not encourage a competitive atmosphere.

Every person is different, yet each possesses something other students do not. When differences are brought out in neutral way, others do not feel threatened or feel “lesser” because they do not share that trait. This is not a competition. This is a recognition of the individual gifts everyone has.

The requirement of one skill course requires each participant to write a positive statement about the performance of another classmate. By the end of the program, the teen participants feel empowered by the acceptance and recognition of their peers.

An additional benefit is the change in attitude by having been required to see only positives in the work of their peers. This requirement then extends to those not in the class. Finding fault in others is sometimes a protective measure, a way to feel superior related to that person’s perceived fault.

Every human being desires acceptance by someone, some group, some people with whom they interact. These programs provide that. The acceptance and validation from peers build within each participant a strength that will enable them to pursue more difficult and varied experiences. They know they are okay; their peers allowed them to know that through their reactions to them.

By being placed in a position to help others who are younger and are experiencing their own self-doubts, teens more readily master the material they need to learn in order to help others. The feeling of satisfaction from helping someone else is motivation to continue along this path. The reactions of many juniors who mentored underclass students included statements such as, “I never felt looked up to before.” “I felt important,” “I loved helping kids who are new to the school.”

Self-belief leads to working up to one’s own ability, selecting a future most suited to their abilities, and ultimately, to making the world a better place. Happiness and success are desirable and contagious!

**GoSuccess!** was created to address the non-technical skillset that employers want, expect, and need from their employees, needs that schools have asked Youth Success Academy to help with over many years.

**INITIAL TRAINING: AUGUST 16 - 20, 7 - 9 P.M. EVERY DAY.**

**ALL SESSIONS ARE RECORDED.**

The introductory training will introduce the trainers to one another and answer any questions they may have. The training during that week involves learning the Framework, i.e., the philosophy and psychology used in the development of GoSuccess! (The basis of the Framework includes the acronym S-A-V-E which stands for Safety (mental safety), Acceptance, Validation, and Enthusiasm.) The Framework is part of all of the training programs.

**DAY ONE:** Introductions, Question-Answers, Broad Overview. Discussion of Employability Skills

**DAY TWO:** The Role of Mentoring. Essential Tools: S-A-V-E. Importance of Positive Self-Concept, Baker's Dozen

**DAY THREE:** Importance of Belief, Growth Mindset, Non-verbal communication

**DAY FOUR:** Core Values, Code of Ethics, Interests and Abilities

**DAY FIVE:** Human Relation Skills, Course layouts, Coaching, Expectations

**MONTHLY TRAINING:**

**MONTHLY: Mastermind Group**

**Initial Training:** Monday nights, 7 - 8 p.m. to discuss process and progress, answer questions, and discuss upcoming class material. All sessions of each course are prerecorded and available from the beginning. Monthly training sessions will focus on the upcoming sessions

**Course Training:** A total of five two-hour pre-recorded sessions for all teachers for the basic program including each of the three courses.

**Training Materials:** Daily lesson plans, Keynote slide presentations with an adaptable script and student downloadable PDFs for each session.

**Continuing Professional Development group** for collaboration, ongoing learning and mutual peer-to-peer support. This private Trainer Facebook Group is dedicated to those delivering **The GoSuccess! Program**. Having a group available 24/7 is invaluable. Questions can be asked, best practice experiences can be shared, ideas can be explored, and student successes can be recognized.

**Evaluation conference** at the conclusion of each program to capture overall success and learning experiences.

**Monthly coaching calls and/or webinar for new information (separate from Mastermind Group)**

## **APPENDIX 1 - JOB MARKET REALITIES**

**Entire categories of employment are rapidly disappearing** and will continue to do so for many years to come; however, **different categories of non-technical skills are still needed no matter which market is sought.**

The new (advanced) technology is responsible for the demise of many commonly held jobs, such as drivers, publishers, printers, cashiers, travel agents, bank tellers, manufacturing jobs, dispatchers, bartending, telemarketers, accountants, stock traders, military pilots, soldiers, construction workers, warehouse workers, even tax preparers, plus so many more.

Because of the rapid advancement of technology, **industry changes are occurring faster today than ever before in human history.** In addition, career seekers are no longer looking to cultivate long-term relationships with employers. The median number of years that wage and salary worker stay with their current employer was 4.1 years in January 2020, the U.S. Bureau of Labor Statistics recently reported. In 2021 the number is even lower due to the extenuating circumstances of the times.

Young people want to use their skills and abilities to earn an income, even if it means working at a variety of jobs as long as the jobs entail enjoyable and/or meaningful work and cover expenses.

## **APPENDIX 2 - THE YOUTH SUCCESS ACADEMY**

The Youth Success Academy is delighted to be able to offer the GoSuccess! program. For us, it is far more than just a way to learn interactive skills. **It is a movement to make the world a better place! The Mission of the Youth Success Academy is to provide a positive experience for every teen in order to build a strong sense of confidence so that he or she can feel secure in their futures.**

We need independent trainers to do this invaluable work!

This is achieved by providing students with the tools necessary to participate to their fullest both in and outside of the school community with the result being a strong sense of self-belief, i.e., unlocking something new within themselves.

The Youth Success Academy's vision includes training, mentoring, and individualized attention that train teenagers

- **how to discover their passion**
- **how to internalize the benefits and basics of showing kindness through the mastery of human relations and communication skills, along with**
- **how to create a positive attitude and healthy environment through the ways in which they live and interact with others.**

These are the "Employability Skills" employers seek.

The over-all goal for student participants is to achieve a high level of teen-esteem, i.e., a strong belief in themselves. Every person is special in some way. The Licensed Trainers with the Youth Success Academy will help to illuminate that specialness in every participant.

If a child believes in himself, he will choose his right path in life. Together, we can make the world a better place!

We encourage trainers who are interested in impacting the lives of teenagers with the intent of preparing them for the future. **THAT IS OUR MISSION.**

**Licensed Trainers provide their students a template for life.** They allow participants to learn about themselves in ways they had not previously contemplated. Our intention is to provide a win-win situation for the student and the employer.

Our goal is to not only prepare teens for the changing job market but also provide them with increased self-confidence and strong interpersonal skills that will impact all segments of their lives.

Our plan includes nation-wide as well as global training for all students.

## CONTACT INFORMATION

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**Become a Licensed Trainer with Youth Success Academy and deliver the GoSuccess! Program in your area.**

**Applications must be in by July 31st**