



# TEACHER OPPORTUNITIES

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## Mission Statement

Our mission is to help teachers find their unique gifts in order to feel fulfilled by their careers, happy in their pursuits, and know they are making a difference in the world in some way.

We provide the courses, books, and programs that make that happen.

# INTRODUCTION

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What would happen if you decided you wanted to change your job, but you didn't know where you were going? Or suppose you know you love teaching but can no longer handle the stress and you don't have a GPS or a map to follow? How would you get where you want to go???

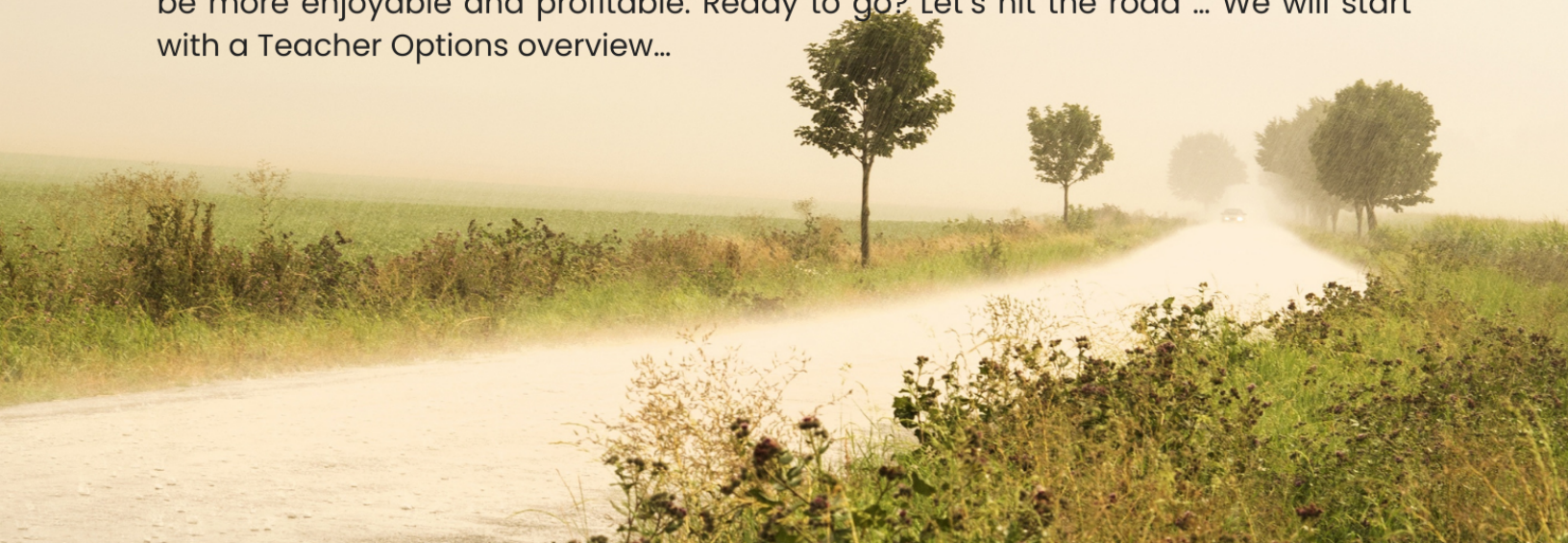
As a former high school teacher who arrived at school at 7 a.m. to tutor a new student, left school after 5 p.m. and still had hours of correcting papers ahead of me, I knew I had to change direction. **I had no life!** After four years, I left teaching, was hired by IBM as an instructor at double the salary and half the hours. Years later I developed my own programs and taught from home.

Now is your opportunity to program your GPS. What is your "why" - your purpose? Where do you want to go? 1) Back to the classroom? 2) Your own training business? (There are 3.72 million school-age (K-12) homeschool students and 49.7 million public school students.) 3) Corporate training/design?

Although there are some spontaneous, free-spirited people who might like the excitement and unpredictability of an unplanned trip, most wouldn't leave home without a destination in mind, or without directions to get them from Point A to Point B. Using this as a metaphor for teachers who want change, not knowing exactly where you're going or how to get there isn't a good way to make a decision.

I created this "roadmap" because so many teachers are struggling to find the job that utilizes their strengths and talents, that makes getting up in the morning exciting, and that provides them with a considerably larger salary.

By following this roadmap, your journey as a teacher ready to make a move will be more enjoyable and profitable. Ready to go? Let's hit the road ... We will start with a Teacher Options overview...



# Teacher Options

Live Your Best Life

## About You

Learn what is most important to you and what you most enjoy about teaching. Find your vision for the future, develop your Mission Statement, and embed new habits that ensure your success. This 21-session course will show you the real you!

Incorporate new courses into your current teaching situation **OR** start your own training company with up to 15 ready-made, proven courses ready to go!

The corporate world needs people with the skills you have. Decide where you want to go and what skills you desire to use--then do it!!



## Audience Demographics

22 - 62

Teacher Age Range

3.2 million teachers in public schools

3.72 million school-age (K-12) homeschool students

Millions of corporate jobs available

## Services

- "UNLOCK YOUR PURPOSE" COURSE
- 14 COURSES AVAILABLE TO TEACH
- MEMBERSHIP (TRAINING)
- CORPORATE STRATEGIES

# Most Common Teacher Complaints

2.6 million US educators and staff quit public K-12 jobs during pandemic.

55% of teachers are dissatisfied. WHY?

TOP FOURTEEN REASONS: How many do you relate to?

1. Unhappy and unappreciated
2. Low pay and inadequate benefits
3. Little or no opportunities for advancement
4. Feel disrespected at work
5. Bored and frustrated students
6. Too many hours--homework & preparation
7. Lack of backup from administration
8. Stress and burnout
9. Lack of respect from parents
10. Emotional stress
11. Unsafe environment
12. Lack of Support
13. Large class sizes
14. Emotional exhaustion and burnout

Note how many reasons for leaving the teaching profession are due to basic human relation principles.

Range

## QUOTE

*I don't know what your destiny will be, but one thing I do know: the ones among you who will be happy are those who have sought and found how to serve.*

*- Albert Schweitzer*

# Living Your Purpose in the Best Possible Way

How great would it be to feel excited when you awaken every morning? Wouldn't it be nice if you could do what you wanted to do every day and still earn money? Wouldn't everyone like to feel that what they do makes a difference in the world?

All of this is possible once you know what your purpose is in life. Author, Barbara Sher, said it best in the title of her book, *I Would Do What I Love If Only I Knew What It Was*.

Everyone has unique talents, knowledge, skills, and abilities. Finding which skill, which bit of knowledge, or which talent you most enjoy using will lead to discovering your purpose.

Wayne Dyer wrote, "There is no scarcity of opportunity to make a living at what you love; there's only a scarcity of resolve to make it happen." Even Oprah said, "Your job is to discover what your true calling is. Therein lies your happiness."

Step one on your roadmap is to find your specific talent or interest through a course and coaching program so you can earn money doing what you love. The program is designed to allow you to recognize what is special about yourself and to find a direction in life. Fit them all together and you will have your *WHY*.

Victor Frankl in his book, *Man's Search for Meaning*, describes his horror-filled days as a prisoner in a Nazi prison camp. He said he made an interesting observation about those people who survived the terror and hardships of their ordeals.

He stated, in effect, that those who had a purpose in life survived; those who did not see any hope or believe they a purpose, died, even if physiologically equal. That is a significant observation.

***"The only courage you ever need is the courage to live your heart's desire."* -Oprah**

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**Let's work together to find the road you want to take! - Gail Cassidy**

**TEACHERS!!**  
*5 Steps to Uncovering Your Unique Calling*



*Train Your Brain*

**STEP ONE**



**Master Internal Skills and External Skills**



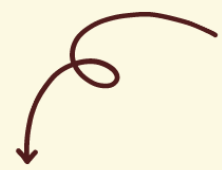
*Success Skills*

**Goal setting, problem-solving, communication skills, listening skills, attitude training, and people skill mastery.**



*Habits*

**Instill easy pleasurable habits to ensure your success in any endeavor.**



*Group Coaching*

# COURSE: 5 Steps to Clarify Your Purpose

**1. Your Story Analysis:** Your life story is an important aspect of your identity and helps shape how you see yourself and the world around you. It is a unique record of your experiences, challenges, and growth. By reflecting on your life story, you can gain a deeper understanding of your values, beliefs, and motivations, and identify patterns and themes that have shaped who you are today. Taking the time to understand and reflect on your life story can also help you set meaningful goals for the future and make positive changes in your life. Overall, your life story is a valuable tool for personal growth, connection, and self-discovery.

**2. Train Your Brain:** Training your brain is the process of becoming more mindful of your thoughts and developing the ability to control them. It involves recognizing negative or unproductive thoughts and consciously replacing them with positive and empowering ones. This can help reduce stress, anxiety, and negative emotions, while increasing feelings of happiness and well-being. Training your thoughts also involves focusing on the present moment and developing a growth mindset. By training your thoughts, you can take control of your mental and emotional state, cultivate a more positive outlook, and ultimately improve your overall quality of life.

**3. Habits:** Habits are powerful tools for shaping your life and reaching your goals. They are automatic and repetitive behaviors that we engage in regularly, often without conscious thought. By forming good habits, we can create positive and lasting change in our lives. On the other hand, bad habits can hold us back and negatively impact our lives. The key to forming effective habits is to start small, be consistent, and make them a part of our daily routine. By doing so, we can turn our intentions into action and achieve the outcomes we desire.

**4. Success Skills:** Success Skills are important for every level of employment related to human interaction and work responsibilities. They include Communication skills, verbal and non-verbal; Listening Skills, the least taught form of communication; Attitude skills related to the pause between stimulus and response; and People Skills, especially those promoted by Dale Carnegie in *How to Win Friends & Influence People*.

**5. Group Coaching:** Over a 5-week period, students have unlimited opportunities for weekly group coaching to make sure they are on the right path, have completed all of their homework assignments, and are certain they have a better self-understanding in their quest for a new career.



# Additional Topics

- Ways experienced teachers can find new opportunities to develop their careers
- Jobs for teachers outside of teaching
- Organizations that recruit ex-teachers
- Why teachers are thinking about starting their own business
- Types of businesses teachers can start
- Five week "Discovering and Living Your Career Purpose" course.
- Five weekly group coaching meetings.
- An opportunity to start your own training business.
- 12 courses immediately available for students, parents, and/or retirees to purchase for immediate use.
- Job search preparation packet.
- Training in 1-hour to 3-day conference speaking.
- Daily motivational email tip.
- Postings of job openings in education and/or corporations.
- Financial Success With Seminars e-book.
- You will also have a community of like-minded individuals for additional ideas and opportunities.



## **OPTIONS**

- 1. Start Own Training Business**
- 2. Earn Money Through Speaking**
- 3. Go Corporate/NonProfit**



# What's Next?

**STEP 2: JOIN OUR "MASTERMIND TEAM" TO TEACH THE COURSES ON YOUR OWN OR IN A CORPORATE SETTING**

## MOM & TEEN PROGRAMS

- Raise Confident Kids
- Speaking Skills for Teens
- Discover Your Passion for Teens
- Kids Mentoring Kids

## ADULT PROGRAMS

- Profit From Your Passion
- Serenity Spa (Mind Training)
- Attitude Training
- Secret Shopper
- One Talk Fits All
- Kindness Talks

## RETIREE PROGRAMS

- Design Your Life at Any Age
- Legacy Story Group
- Legacy Training for Senior Residence Personnel
- Autobiographies
- Senior Bullying

**OR**

**FIND YOUR NEW WORK SITE**

# Philosophy

*Live Your Best Life by Helping Others Live Theirs*

If you choose to start your own training business, the primary question you need to ask is, **“How can an educator best equip a child to succeed and be happy in today’s society?”** **“How can a teacher instill self-belief in a student?”**

**Answer: Provide courses that will provide the following:**

- 1) the **EXPERIENCE of acceptance and validation from peers** whether it be from their friends or a totally different groups of kids. **Inherent in positive interactions is KINDNESS!**
- 2) the **EXPERIENCE** that will enable each student to **learn the basics of communication skills—verbal and non-verbal, listening skills, attitude training, and people skills,** and
- 3) the **OPPORTUNITY to learn their “purpose”** through discovering their specialness, and
- 4) to **have fun!**

Everyone lives their lives from their own individual framework, a set of guiding principles they may not even be consciously aware of. These principles are formed from childhood experiences, family interactions, schooling, friendships, religious and ethnic training.

We have to ask ourselves: **What is my personal role in the world? How great is my human compassion?** Is the phrase “Peace on earth; good will to all” merely a saying or is there meaning within those words? Catherine of Siena said, “Proclaim the truth and do not be silent through fear.”

Belief in justice, equality, peace, and community is a strong, solid common ground on which to start. The students make the choices; the students decide on their own value systems. The commonality among all choices must include kindness.

**To be made invisible is to be made impotent. Marginalization can be worse than death.**

Through actual interaction with others in the classroom or via zoom, **students experience acceptance by their peers** in situations where they never would have been able to get to know one another. The nerds, the brainiacs, the sport heroes, the tough guys, the potential dropouts, rich and poor get to experience first-hand, their own specialness from their peers. How great is that!

**With acceptance, validation, and kindness, what their minds can conceive and believe, they will be able to achieve!**

# COLLABORATIVE MEMBERSHIP GROUP

## GOAL: FINDING STRENGTHS IN OURSELVES & OTHERS Via Our Choice of Employment

We work on the premise that everyone is special in some way. Our goal is to find that specialness in ourselves and in others and find employment to utilize our gifts.

### Membership Includes the Following:

- *Unlocking Your Life's Purpose* Course Materials released weekly for 5 weeks which include weekly group coaching. The goal is to find one's "specialness" and making use of while earning a living.
- A private Community to share ideas and have your questions answered, get support, and locate your potential Success Team members.
- Small group Success Teams set up via PDF Instructions.
- Daily motivational e-mail Tip.
- Postings of job openings
- Job Search Preparation Packet
- Sample proposal letters for schools, companies, and corporations.
- Library of articles and blogs for your promotions.

### BONUS:

- *Financial Success with Seminars* training.
- Training in *One Talk Fits All*: talks ranging from half-hour talks to 3-day conference trainings. Can be put into use immediately, and can be adapted to any organization.

# Teachers Change the World!

Choose Your Path!

*People*

*Help people reach their potential*



*Make the World a better place*



*Places*

*Where are you drawn?*



*Skills*

*What do you do best?*



**QUOTE**

*Whatever you can do, or dream you can, begin it. Boldness has genius, power and magic in it. Begin it now. - Goethe*

# TEACHER OPPORTUNITIES

**Set up a FREE 30-minute Discovery Call:**

**<https://calendly.com/gailcassidy1/teacheropportunities>**

**CURRENT POSITION:**

**PROS:**

**CONS:**

**ATTRACTION TO EDUCATION?**

**VISION:**

**STRENGTHS:**

**NON INTERESTS:**

**INTERESTS IN WORKING WITH:**

**IMPORTANCE:**

**NO NO'S:**

Moms  
Preschool  
Elementary  
Secondary  
College  
Corporate  
NonProfit  
Adults  
Retirees

Salary  
Work-life Balance  
Acceptance  
Validation  
Positive Environment  
Benefits  
Appreciation  
Appreciation  
Professional Development

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**What gives you the greatest satisfaction in life?**

**How do you like to be described?**

# *Teacher Opportunities*



*We help dissatisfied  
teachers find their  
perfect careers.*